

EVALUATING THE PERFORMANCE AND RANKING OF THE PROVINCES OF THE COUNTRY IN BARLEY PRODUCTION USING THE DATA ENVELOPMENT ANALYSIS WITH REGARD TO WEIGHT RESTRICTIONS

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Abstract

Wheat and barley have long been involved and blended into the daily lives of the people, directly or indirectly. Bread is the staple nourishment of all inhabitants of the world including Iranians. Therefore, its provision is among the top priorities of human societies. Given the importance of barley in Iran, this paper has discussed the performance and ranking evaluation of the provinces of the country in barley production using the data envelopment analysis with regard to homogeneous allocation of the weights. The advantage of this method over the other methods of weight restriction is that it has no effect on the solution space of the issue. The obtained results can be used as a reference in evaluating performance and planning for achieving higher efficiency in barley production in the provinces of the country. This paper has not only calculated the efficiency using SWAT model but also calculated the efficiency of the units using data envelopment analysis in classical mode in order to determine the ability of the model in distinguishing between the units.

Keywords: data envelopment analysis technique, efficiency, weight restrictions, allocating homogeneous weight technique, barley

1. Introduction

Data envelopment analysis (DEA), a branch of Operations Research, examines and assesses similar units. The high power of this nonparametric method in efficiency assessment and its special features has made it to be used in various areas ranging from industries and gas to hospitals, banks, and universities. This method was first introduced by Carnes, Cooper, and Rhodes in Operations Research articles known as CCR model in 1978. It is only applicable to return to constant scale technology. That's why BCC model applicable to return to diverse scale technology was introduced by Banker, Charnes, and Cooper in 1984. Then this methodology was used in many studies and researches that extending the problem solving software in Operations Research can be regarded as the main reason behind it. DEA has grown dramatically in the past two

decades. [5] [4]. One of the points in classical DEA is that it uses the freedom of scope for weight determination. This means that: a) no prior value or restraint is set for the weight collection; b) weights can be freely increased or decreased; c) non-negativity is the only applied limitation. In addition, the input and output weights may differ for variables between different DMUs. This factor can cause some problems in spite of its least amount of information needed for efficiency evaluation. Some of these problems can be followed as:

1. It is probable that the factors of secondary importance have a larger share in the DMU evaluation. In fact, if the input and output data be of different importance level and if the weights given to the highly important criteria be small and even zero, it can not be claimed that the obtained efficiency by DMU is totally true and trustworthy.
2. Factors which might be important for all DMUs but be overlooked in analyses. This means that some important inputs and outputs are not considered because of their having no impact on the efficiency of the DMUs.
3. When we use full flexibility in DEA weights, each unit is examined uniquely and with respect to its particular circumstances. However, these are homogeneous units which overall objectivity should also be considered in their assessment.
4. Finally, in some situations, there is certain information about the importance of inputs and outputs which should be cared about. The experts' opinions which might be about the importance of the standards and be inconsistent with DEA outputs can be mentioned among them. [3] [6].

Accordingly, some studies have been conducted over this problem known as weight restriction methods in DEA. In these methods, it is attempted to restrict the range of weight fluctuation in order to moderate the weights in accordance with the experts' opinions. Several methods are presented for entering weight restrictions to the model. The main purpose of entering weight restrictions is building a frame in which the weights of input and output factors can be changed and thereby reduce the weights flexibility to some extent. By entering the weight restrictions to the original model, the obtained efficiency value of the new formulation would be less than or equal to obtained efficiency value of the original formulation. So the number of the efficient units would be reduced and the difference between them would become obvious. In addition to the mentioned issues in the previous section, the weight restriction is also known as a way to distinguish between different units. In the classical approach, in some cases, many units could be known as efficient units (optimal answer is equal to 1). In these conditions, we should use secondary methods such as super efficiency for units ranking.

In general, the weight restriction methods can be classified into four categories.

1.1. Direct Weight Restriction (absolute)

This method was first introduced by Dyson and Thanassouli. Then Beasley and in particular Roll, Cook, and Golany began to spread this method. In this method, the weight restriction is entered the main problem that can be seen in the following:

$$\begin{aligned}\alpha_i < v_i < \beta_i & \text{for } i \text{ output} \\ \alpha_r < u_r < \beta_r & \text{for } r \text{ input}\end{aligned}$$

As can be seen, these weights are applied to the weights in numerical limits. The purpose of these restrictions is that none of the weights be valued more or less than the defined limit and the weights be prevented from being zero. The value of the limits of this method is dependent on the opinion

of experts. Followed by analyzing the created weights by the unrestricted model, this restriction should be entered the model. Another great thing about this method is that this limitation creates different responses depending on the orientation of the model (input-oriented or output-oriented). In fact, in order to use these types of weight restrictions, firstly we should run the classical DEA model in order to determine the extent and level of data significance. After analyzing the weights for all variables and DMUs, the limitations should be presented for the model. If the obtained model was not feasible, we can make the necessary adjustments until we come into a feasible model. This is a general method which might cause the loss of solution space. In general, this method may bring about the following problems:

- It might cause the solution space to be unjustified.
- Perhaps, it can not calculate the maximum amount of efficiency for DMUs. In fact, it is probable that the efficiency amounts be underestimated. [8]

1.2. The Cone Ratio Model: This model was first introduced by Charnes and was spread by Kornbluth. If the obtained weights from the classical DEA model were not consistent with the goals of some DMUs, DEA might be wronged in unit efficiency estimation. Accordingly, in the Cone Ratio Model the weights are determined to be adapted to the purposes of the assessment units. This method is taken of observing the u, v weight rooms.

1.3. Assurance Region (AR): This different method can state the efficiency ratio in terms of one of the factors. In fact, in this method, the output weight can be considered as a basis for comparison with the other outputs. Similarly, all input weights are compared with one input weight. This method was first developed by Thompson and his colleagues and, in fact, he was the first to express the Assurance Region concept. This method allows the continuous monitoring of the limitations until the experts' objectives and opinions are fulfilled. The limitations of AR are as follows:

$$\alpha_r u_1 \leq u_r \leq \beta_r u_1$$

$$\alpha_i v_1 \leq v_i \leq \beta_i v_1$$

Here, α_r , α_i , β_r , and β_i show the importance of various factors relative to the base factor. The difference between them specifies the range within which each factor can be changed. The value of these parameters is set using the previous data or the experts' opinions. This method is known as ARI.

As can be seen in the above formula, the value of AR range which is sensitive to the measurement scale depends on the input and output levels. This is one of the favorite methods of researchers. Furthermore, many studies have used this method for entering weight restriction into the DEA model. The name, Assurance Region, is derived from the confidence limits which confine the solution space to a specific area. In fact, these limitations can make the solution space smaller. [11]

1.4. Virtual Input and Virtual Output Restriction

The previous approaches to weight restriction did not consider the number of inputs and outputs. These weights depend on these levels and if number of the levels is not considered, their interpretation will become difficult. Therefore, in order to investigate the role of a variable in total efficiency, at first its importance should be determined using the weight in total efficiency. As a result, we can enter the restrictions on virtual variables instead of direct entering of the weight

restrictions. Wong and Beasley have described how to import these types of restrictions. In fact, we can limit the ratio of r output to total virtual variable of DMU j rather than the direct weights limit. So we have this formulation for the output:

$$\alpha_r \leq \frac{u_r y_{rj}}{\sum_{r=1}^s u_r y_{rj}} \leq \beta_r$$

Here, $\sum_{r=1}^s u_r y_{rj}$ shows the total virtual variable of DMU j . Similarly, we can gain the restrictions for input virtual variables.

$$\alpha_r \leq \frac{v_r x_{rj}}{\sum_{r=1}^m v_r x_{rj}} \leq \beta_r$$

Given that these constraints are not directly used, Wong and Beasley have multiple definitions which will be referred to here.

- Adding these restrictions to a DMU, each unit will be evaluated with two additional restrictions.
- Adding these restrictions to total DMUs, each DMU will be evaluated with 2 additional restrictions (N is the total number of DMUs).
- Importing these restrictions as the ratio of DMU r output average to total virtual variables are as follows:

$$\alpha_r \leq \frac{u_r y_{rj}}{\sum_{r=1}^s u_r y_{rj}} \leq \beta_r$$

Here, $\sum_{j=1}^N y_{rj} / N$ represents the DMU r output average.

The point that can be noted here is that we can neglect the denominator of the above fraction depending on the orientation of the model (input- or output-oriented). For example, since the total input weight in an input-oriented model is equal to 1, the denominator seems to be unnecessary. [13]

All the previous methods tried to limit the weights through importing constraints to the restrictions of DEA problem. One of the dark points in the mentioned methods is that they might cause the loss of solution space. Accordingly, in recent years, new approaches have been emerged which try to limit the weights in the case that the solution space of the problem does not go away and in fact does not cause the problem to be unjustified. Among these methods, limiting the weights through importing penalties to the objective function is a new method which has been entered the object literature since 2005. This method has the advantage that it does not affect the solution space and in effect does not cause the loss of solution space. Therefore, these are appropriate methods to be used for performance evaluation. The model introduced by Stanko Dimitrov and Warren Sutton in 2010 can be enumerated among the models introduced in this context. In this method, the total virtual variables are considered as a penalty in the objective function. This penalty causes more homogeneous allocation of the weights leading to a dramatic increase in the number of positive valued weights. Given the power of this method, this model has been used in barley production studying and the results have been analyzed.

2. Model Introduction

The model used in this paper is the Stanko Dimitrov and Warren Suttons' model introduced as homogeneous weight allocation model. This method uses virtual weights as a tool for decision-making units' penalty. One of the major advantages of this method is that adding the restrictions does not affect the response space. In this paper, the model in input nature has been used for performance evaluation.

$$\begin{aligned} \min_{u,v} & v x_0 + \alpha e^T Z e \\ \text{Subject to} & \\ & u y_0 = 1, \\ & -vX + uY \leq 0, \\ & v_i x_{0i} - v_j x_{0j} \leq Z_{ij} \forall i, j, \\ & -v_i x_{0i} + v_j x_{0j} \leq Z_{ij} \forall i, j, \\ & u \geq 0, v \geq 0. \end{aligned}$$

Here, v is the input weight vector, u is the output weight vector, x_0 and y_0 are respectively the input and output under evaluation units, and x and y are the matrix related to input and output data. The following absolute value has been considered as a penalty for the homogeneity of input weights.

$$|v_i x_{0i} - v_j x_{0j}| = Z_{ij} \forall i, j$$

In fact, z_{ij} is the homogeneous difference in the weights of i input and j input. Therefore, the sum of $(\sum_{i,j} z_{ij} = e^T Z e)$ should be in minimum value for homogeneous weight allocation. So we can this value to the objective function. In addition, α factor can be added to the model as a scale for measuring the factor effectiveness. The optimum value of the above program is between $[1, \infty]$ in which the smaller value indicates higher efficiency. Note that the added constraints to the model will have no impact on the solution space. In addition, the u and v which are feasible in the classical model will be feasible in the model too and vice versa. In this method, instead of placing explicit restrictions, α parameter has been presented as a scale for the importance of weight allocation. This factor specifies that how much a unit will pay the penalty in case of allocating heterogeneous weights. This factor is inversely related to the amount of the units' efficiency, that is by increasing the amounts of the factor the units' efficiency will come down [1].

3. DMUs Introduction

Undoubtedly, providing basic needs is the main factor which has drawn the human attention to agricultural. In fact, the other economic sectors were gradually created to suit the needs of the agricultural sector. Requiring the agricultural tools and instruments and products exchanging play an important role in machinery industry and service sector development, respectively. Although after the Industrial Revolution and the gradual elimination of the Feudalistic political-economic system, the industry sector and the capital factor gained greater relative importance in manufacturing. However, today this sector is still known as the basis of economic growth and development. The importance of agricultural sector in national economy is due to some reasons: The relatively higher practical degree of agriculture compared to the industry and mining sectors and in effect its power for job creation, the opportunity to earn money through an increase in domestic production, the strategic nature of some products of this sector, the provision of some needed data especially for the industry and services sectors, as well as a market for the output of other sectors. Barley has been selected for evaluation because not only it is important in Iran but also its harvest is of secondary importance in cultivation crops after wheat. Levels of barley harvested in Iran have been estimated as about 1.68 million hectares in the crop year of 1377-88 of which 43.16 percent were irrigated and 56.84 percent were dry farming. Khorasan Razavi province with 13.65% and Hormozgan province with 0.8% of the total barley harvested area compromised the highest and the lowest levels of this product, respectively.

4. Introducing Input and Output Factors

In this paper, we have used the irrigated barley data generated in 1388 which is available on the website of the Ministry of Agriculture in separated provinces. The used input factors are as follows: the average of barley production per hectare as output factor and the average of consumed seeds, the average of working hours per day, the percent of using machinery in irrigation and fertilizing, the average of consumed urea, the average of consumed phosphate, the amount of consumed herbicide, and the amount of consumed pesticides per hectare. Gams 23.0 software was used for model simulation. Regarding the average amount of unit's efficiency for different values of α , 0.05 was chosen for α .

value α	0.01	0.02	0.03	0.04	0.05
average efficiency	0.77	0.744	0.714	0.683	0.671
value α	0.06	0.07	0.08	0.09	0.1
average efficiency	0.631	0.621	0.604	0.59	0.57

Table1: The average efficiency for different values of α

5. Discussion and Conclusions

The weight restriction is one of the methods which can raise the distinction between units [7]. The amount of units' efficiency in the two classical and homogeneous weight allocation methods is demonstrated in Figure 1. As it can be clearly seen in the obtained efficiency values, a very good distinction has been occurred between the data in the homogeneous weight allocation method. In fact, examining the amount of units' efficiency based on the classical DEA method is associated with optimism to some extent. While the classical method requires a secondary procedure in ranking units, the SWAT model considers a perfect distinction between them.

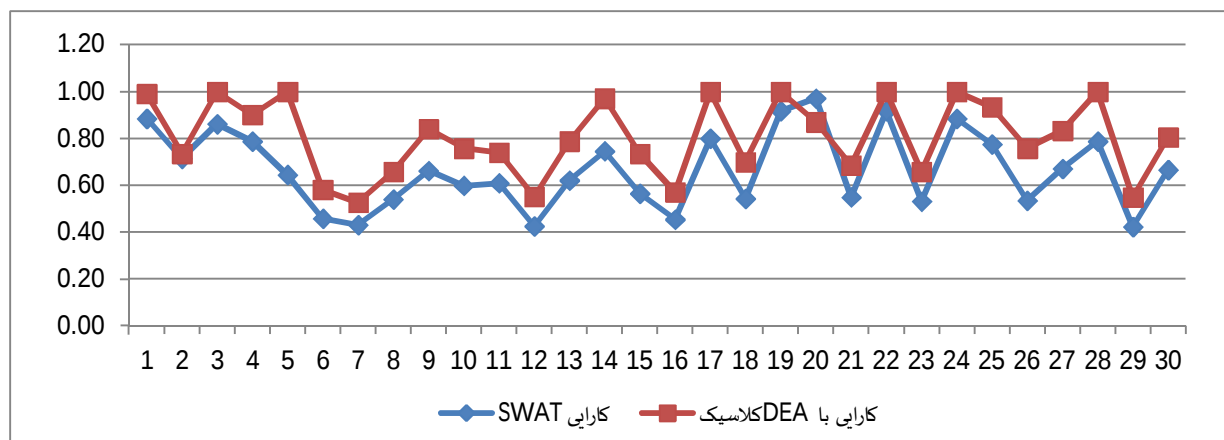


Figure1: Units' efficiency with the two classical and homogeneous weight allocation methods

Table(2) demonstrates the amount of unit performance in the two methods, the efficiency value, and the units ranking according to the obtained efficiency value by the homogeneous weight allocation methods. The efficiency value of the units is contrary to the obtained value of the

above model. Here the basis of units ranking is on the efficiency values of the provinces in barley production.

Row	Province	SWAT value	SWAT efficiency	Ranking in SWAT	Value of DEA with no weight restriction	Efficiency with classical DEA
1	Ardebil	1.13	0.88	4	1.01	0.99
2	Isfahan	1.4	0.71	12	1.36	0.74
3	Ilam	1.16	0.86	6	1	1.00
4	East Azarbaijan	1.27	0.79	8	1.11	0.90
5	West Azarbaijan	1.55	0.65	15	1	1.00
6	Bushehr	2.18	0.46	25	1.72	0.58
7	Tehran	2.32	0.43	27	1.9	0.53
8	ChaharMahal and Bakhtiary	1.85	0.54	22	1.52	0.66
9	South Khorasan	1.51	0.66	14	1.19	0.84
10	RazaviKhorasan	1.67	0.60	18	1.32	0.76
11	North Khorasan	1.64	0.61	17	1.35	0.74
12	Khuzestan	2.35	0.43	28	1.81	0.55
13	Zanjan	1.61	0.62	16	1.27	0.79
14	Samnan	1.34	0.75	11	1.03	0.97
15	Sistan	1.77	0.56	19	1.36	0.74
16	Fars	2.2	0.45	26	1.75	0.57
17	Qazvin	1.25	0.80	7	1	1.00
18	Qom	1.84	0.54	21	1.43	0.70
19	Kordestan	1.09	0.92	2	1	1.00
20	Kerman	1.03	0.97	1	1.15	0.87
21	Kohkeluye and Boyer Ahmad	1.82	0.55	20	1.46	0.68
22	Golestan	1.09	0.92	3	1	1.00
23	Lorestan	1.88	0.53	24	1.52	0.66
24	Mazandaran	1.13	0.88	5	1	1.00
25	markazy	1.29	0.78	10	1.07	0.93
26	Hormozgan	1.87	0.53	23	1.32	0.76
27	Hamadan	1.49	0.67	13	1.2	0.83
28	Yazd	1.27	0.79	9	1	1.00
29	Jiroft and Kahnooj	2.36	0.42	29	1.82	0.55
30	Nationwide average	1.60	0.67		1.30	0.80

Table2: Efficiency and ranking results from both classical and SWAT methods

The next issue discussed is the units' ranking using the done evaluation. This kind of ranking can be important for performance identification and proper planning which in effect can give rise to

units' performance improvement. The units can be easily classified using the obtained efficiency by the homogeneous weight allocation method. In order to have a more complete examination, the efficiency value and the ranking of each province have been presented in both homogeneous weight allocation and classical methods. As can be seen, Kerman province with the efficiency value of 0.97 ranked first in the production of this important crop in Iran. The lowest efficiency value is for Jiroft and Kahnooj province which has a tiny proportion of barley production in the country. Furthermore, although we can not observe a district pattern of relationship between the units' climate and their efficiency value, this uncontrollable factor can be probably considered as the reason behind the ineffectiveness of some provinces. For example, all provinces ranked between first to sixth have a higher average of rainfall in comparison with the average of rainfall in the country in the crop year of 88.

Suggested Studies

During this study, some points were mentioned which can be used for results improvement. One of the most influential factors in efficiency is uncontrollable data. For example, the amount of rainfall, the humidity, and the minimum and maximum of temperature are among the factors which have direct impact on the production of crops. According to the available methods in DEA, we can add these items to the model in order to gain the net efficiency of the units. Another issue about this model is that we can use other methods in order to get the importance level of homogeneous weight allocation. We can use the available data of the desired crop production and the statistical methods in order to have a good estimate of the importance level of the factors. The next issue which can be mentioned here is calculating Mlemkoui's coefficient for getting units' efficiency changes over time. In fact, we can study the units' movement towards efficiency by placing one year as the base year. Finally, given the good results of this model it can be used for units' assessment and ranking in other issues.

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